

NEWS RELEASE

Palm Harbor, Florida

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Mark Lunsford to Lead Toy Ride for Old Palm Harbor “Fall Bike Fest”

Old Palm Harbor’s 5th **Annual Fall Bike Fest** will be held on **Saturday, November 17, 2007**. This year’s motorcycle event will again start with a **“Ride for the Toys”** followed by an “Old Fashioned” Block Party hosted by Motorcycle Celebrity **“Radical Randy”**. All toys collected will go to needy children in the Tampa Bay Area through the “Toys for Tots” program run by the **United States Marines**.

The **“Ride for the Toys”** will begin at “High Noon” location TBA. The Ride will be led by **Mark Lunsford**, father of Jessica Lunsford, and escorted by the **Tarpon Springs Police** and the **Pinellas County Sheriff**. The route concludes in an “Old Fashioned” Block Party that begins at Noon in Old Palm Harbor on **Florida Avenue**, the main avenue.

All are invited to attend this seasonal event to enjoy live music, food, beer, a variety of vendors, the Born to Ride *Dream Team*, and a world class Bike Show. This **FREE** event is hosted by Born to Ride’s **“Radical Randy”** who will be presenting the open juried multiple-category show ranging from individual-street bikes to radical custom motorcycles. The motorcycle classes are: Bar Hopper, Metric Cruiser, Touring Bagger/Trike, Ladies Cruiser, Showstopper, Old School (‘88 & older), Sportster/Dyna/V-Rod, Christmas Cruiser and Best of Show. The entry fee is \$10. Special thanks to **Eric Warren Designs** for sponsoring the Bike Trophies.

This delightful charity event is presented by the **Old Palm Harbor Main Street Program**, a 501c3 corporation. Joining the list of premium sponsors for this growing event is the **Born to Ride Multi-Media**, **Great Bay Distributors/Budweiser**, K & K Custom Cycles, Gotta HavIt Insurance, Best Western, Louis Edwards Fine Jewelers and Eric Warren Designs as Trophy Sponsor. Special thanks to our volunteers from the **Italian Angels** and the **Diva Angels** motorcycle clubs.

For more information, contact Kathy Govola at 727-787-4700 or ophms@verizon.net or check our website www.oldpalmharbormainstreet.net. The mission of Old Palm Harbor Main Street, Inc. is to preserve & enhance the quality of life and business in Old Palm Harbor. Established in August 1999, and in partnership with Pinellas County, our goal is to revitalize, restore, and renovate the Historic Palm Harbor District. Funds raised will be used to promote businesses and maintain the vitality of the Main Street Program.